



TWIN CITIES CHAPTER

1000 Westgate Drive, Suite 252
St. Paul, MN 55114-0167 USA

t: 651.290.6262
f: 651.290.2266 www.astd-tcc.org

Web Advertisement Guidelines

Overview

ASTD Twin Cities Chapter (ASTD-TCC) is the seventh largest ASTD chapter in the country. Its 600 members represent a broad array of professions and organizations. High-return targeted advertising opportunities are available through the ASTD-TCC Web site.

Benefits of Advertising on the ASTD Web site

- Reach a highly targeted audience
- Banner ads will be linked to your Web site
- Web tracking report available

Banner Advertisement Specifications

- Dimensions: 120(w) x 100(h) pixels
- JPEG or GIF format only
- No animated GIFs
- Banner ad will be linked to your Web site
- One advertisement only

Ad Posting Times

Ads received will be posted to the website within two weeks from the date it was received.

Term Length and Pricing

	One month	Three months	Six months	One year
Member Price	\$90.00	\$150.00	\$275.00	\$500.00
Non-member Price	\$140.00	\$200.00	\$325.00	\$555.00

Advertising Agreement and Information

Date _____
Advertiser _____
Contact Person _____
Address _____
City/State/ZIP _____
Telephone _____
Fax _____
E-mail _____
I am a Member Non-member

Starting Month

- Jan Feb Mar Apr May Jun
 Jul Aug Sep Oct Nov Dec

Length of Term

- One month Three month Six month One year

Please mail this form to: ASTD-TCC, 1000 Westgate Drive, Suite 252, St. Paul, MN 55114
Or fax to: 651.290.2266

Advertising Rate Policies

All advertisers having contract rates must sign an agreement. Rates may be increased on 30 days notice. Advertisers on contract are protected from rate increases for the duration of the contract.

Terms of Payment

Rates are non-commissionable. Contact the ASTD-TCC office at info@astd-tcc.org or 651.290.6262 with questions.

Terms and Copy Regulations

- The publisher reserves the right to refuse or cancel any advertisement. Upon acceptance, publication is dependent upon space availability.
- In no event will the publisher be responsible for errors or omissions if the advertiser does not supply the correct copy by ad closing time.
- The advertiser agrees to defend and indemnify the publisher against any and all liability, loss or expense incurred from claims of trademarks, trade names or patents, violations of rights of privacy and infringements of copyrights and proprietary rights resulting from the publication of the advertiser's advertisements.

Payment Options

- Check (payable to ASTD-TCC)
 VISA MasterCard

Total: \$ _____

Card Number _____
Exp. Date _____ 3-digit security code _____
(required)

Name of Cardholder _____
Authorized Signature _____

This contract is subject to the terms and conditions set forth in the current published rate card. By signing this agreement, the advertiser agrees that it has received a copy of such rate card and agrees to abide by its terms and conditions.

By: _____
Authorized Representative